

# FLOAT CONFERENCE

## Board Meeting #40 October 7, 2020 | 12 pm - 1:30 pm PST

### *Quorum Present*

#### **Present:**

- Ashkahn Jahromi (President) / Graham Talley
- Gloria Morris (Secretary)
- Andy Larson (Treasurer)
- Roy Vore
- Jesse Ratner-Decle
- Matthew Smith
- James Harder
- Kim Hannan
- Jocelyn Jester (Operations Team)

#### **Absent:**

- Sean Lavery
- Jamie Phillips
- Esther Paul (Operations Team)

#### **Agenda:**

1. **Vote to approve last meeting's minutes (Official Vote)**
2. **General Updates**
3. **Conference Debrief**
4. **Board Applications**
5. **Possible Discord Donation Events**
6. **Closing Comments**

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### **1 - Vote to Approve Last Meeting's Minutes**

(We will vote on Sept 9's minutes at our next meeting.)

### **2 - General Updates**

We did a conference!

### **3 - Conference Debrief**

Ashkahn's thoughts - loved it. Thought that there was a lot of great content, plus had fun and enjoyed being able to attend in his pajamas. He also liked that he could put on a talk and listen as he does other things, like making sandwiches

Gloria thought that the virtual format was really great and would love to have this option moving forward, even if we can have an in person event.

Roy mentioned not everyone was proficient with the technology. Otherwise, we pulled it off!

Graham had mentioned that many people felt the sponsor booths weren't sufficiently visited. He reached out to some of the bigger level sponsors about getting a bit more recognition. Graham was interested in doing a free or donation based event where they can have a presence, by offering a presentation or workshop.

- Attendees mentioned that the concept of jumping into a video call is intimidating. Perhaps having a presentation style booth video would be a better option.
- We ended up talking about ways to make sure that sponsors are happy with their outcome. We're going to help put on some smaller events for the sponsorships.
- Graham to get started working on an event for Maximum Floats. Sponsorship team to meet.

#### **4 - Board Applications**

We discussed the list of applicants - board members should review the call and the applicants list. Jocelyn to send an official ballot for rank voting.

We also discussed that this is a good list of people to connect with if we need volunteers for subcommittees.

#### **5 - Possible Discord Donation Event**

This was covered earlier in the meeting.

#### **6 - Closing Comments**

Sponsorship team and Fun Police! will meet to discuss some smaller activities over the next few weeks. We'll keep Nov 4 on our calendars for now.

**Next Meeting: November 4, 2020 at 12:00 - 1:30 pm PST**

*Meeting Adjourned: 1:43 pm*